**BATTLE OF NEIGHBORHOODS ASSIGNMENT 1**

**INTRODUCTION / BUSINESS PROBLEM**

Today Tourism is one of the pillars of the economy and the people most often visits those countries who are rich in heritage and developed enough from a foreign prospective, like friendly environment. Every city is unique in their own way and give something new. However, people have their different interests and desire a level of satisfaction from a leisure vacation. Most times, people return dissatisfied at their experience as it wasnt up to expectation. Its not just about the awesomeness of the name of the city or the location, what makes a vacation memorable are the interesting memories from sightseeing, recreational suites and villas, movie theatres and so on. hence the need to carry out an exploratory survey of the cities of interest to compare between them. And now the information is so common regarding location of every place around the world on your fingertips which make it easier to explore. Therefore, tourists always eager to travel to different places on the basis of available information, and the comparison (the part of the Today Tourism is one of the pillars of the economy and the people most often visits those countries who are rich in heritage and developed information) between the two cities always assist to choose the specific places or according to their choice.

Toronto and New York are the famous places in the world. They are diverse in many ways. Both are multicultural as well as the financial hubs of their respective countries. The purpose of this exploration is to determine which of them is the best choice for a vacation. We would achieve this by comparing between their respective boroughs; Manhattan and Central Toronto using the Foursquare API.

This analysis would catch the interests of the following:

1. Tourists: they would be able to get information about the city they are to travel to and they would know in advance the satisfaction to expect
2. Couples: newly weds desire a nice and comfy location for their honey moon, this project would be beneficial to them in choosing a good location.
3. Firms and Organizations: most firms organize vacations for their employees and would love to get the best satisfaction, hence they would benefit from this project